Committee: Licensing Committee

Date: 15 March 2011

Agenda item: 4
Wards: All

Subject: Merton's Licensing Policy: Proposed increase of Cumulative

Impact Zone

Lead officer: Ian Murrell, Service Manager, EH, TS & Licensing

Lead member: Cllr Martin Whelton, Cabinet Member for Community & Culture

Forward Plan reference number: 962

Contact officer: Alan Powell, Principal Licensing Officer

Recommendations:

A. The Licensing Committee approve the recommendations contained within this report in respect of the proposal to increase the Cumulative Impact Zone (CIZ) to include forecourt and platforms of Wimbledon Station and that the amended policy be placed before Full Council for adoption on 6 April 2011.

1 PURPOSE OF REPORT AND EXECUTIVE SUMMARY

- 1.1. Following the recent review of Merton's' Licensing Policy, a further public consultation was undertaken on the proposal to increase the existing cumulative impact zones to include the following:
 - The Ridgway Wimbledon Village from Sunnyside to Hillside,
 - The forecourt and platforms of Wimbledon Station
 - Hartfield Crescent to number 31 commercial premises.

2 DETAILS

- 2.1. Members of the Licensing committee made a proposal to increase the cumulative impact zone to include the above.
- 2.2. In accordance with the requirements of the legislation a public consultation of this proposal specifically asking for comments and alternative or additional proposals was undertaken between 1 December 2010 and 31 January 2011.
- 2.3. There were 31 responses to the consultation: 20 from members of the public, 8 from residents associations, 2 from Ward Councillors and 1 from the Police.
- 2.4. A summary of the responses and Officers recommendations are as follows, all 31 responses are attached as Appendix 1:

- All of the responses from the public supported the proposal to increase the CIZ along the Ridgway from Sunnyside to Hillside and 12 have made short reference in support of the proposal to increase the CIZ on Wimbledon Station and into Hartfield Crescent.
- The Police responded by letter addressing the 3 areas separately and giving their comments accordingly, which can be summarised by their fully supporting the inclusion of the forecourt and platforms of Wimbledon Station, but rejecting the increase to the Ridgway and Hartfield Crescent as there was no evidence of crime or disorder from licensed premises to support the increase in these 2 areas.
- There have been no responses from the trade or other responsible authorities.

Officers recommend that the zone be extended to include the forecourt and platforms of Wimbledon Station as there now exist a number of commercial units operating on the platforms and forecourt, some of which have been granted liquor licences.

When the original Policy was adopted and subsequently updated, such units did not exist and therefore these areas were not included. This is no longer tenable as access to, and egress from, these units is only via the current cumulative impact zone. Furthermore the consumption of alcohol is now illegal on the London Underground system.

Sections 13.26 - 13.28 of the Guidance to the Act requires that there be an evidential basis for the imposition of, or increase to, any Cumulative Impact Zone.

The steps to a special policy are listed at paragraph 13.28 as follows:

- Identify concern about crime and disorder or public nuisance
- Consider whether there is good evidence that crime and disorder or nuisance are happening and are caused by the customers of licensed premises, or that the risk of cumulative impact is imminent
- Identify the boundaries of the area where problems are occurring
- Consult with those specified in section 5(3) of the 2003 Act, and subject to the outcome of the consultation
- Include and publish details of special policy in the Licensing Policy Statement

Officers, whilst acknowledging the support expressed by all respondents to the consultation, do not recommend that the Cumulative Impact Zone be extended as proposed along the Ridgway or into Hartfield Crescent because no evidence as specified within the guidance —that crime and disorder or nuisance are happening and are caused by customers of licensed premises, or that the risk of cumulative impact is imminent - has been forthcoming to support an increase in these areas.

3 ALTERNATIVE OPTIONS

- 3.1. Members may choose to implement the proposed increase to Cumulative Impact Zones as in paragraph 1.1 above.
- 3.2. Members may choose not to implement the proposed increase in the Cumulative Impact Zone.

4 CONSULTATION UNDERTAKEN OR PROPOSED

- 4.1 A full 3-month consultation of the proposal to increase the cumulative impact zone was undertaken between 1 December 2010 and 31 January 2011.
- 4.2 The replies to this consultation are attached at Appendix 1. as follows:
 - 1 was from the Police providing evidence to increase the CIZ to include the forecourt and platforms of Wimbledon Station;
 - 3 of the representations from residents provided incidents of anti social behaviour associated with licensed premises on the Ridgway;
 - 3 representations from residents associations commented generally on the anti social behaviour in the Wimbledon Town Centre and Wimbledon Village areas;
 - 24 of the representations supported the proposal to increase the Cumulative Impact Zones but did not provide any information /evidence to support this.
- 4.3 The following person the or bodies as specified in section 5(1) of the Licensing Act 2003 were consulted on the proposal to increase the size of the existing cumulative impact zone:
 - The Chief Officer of police
 - The London fire brigade
 - Premises licence holders in the Broadway, Wimbledon Hill, Wimbledon Village and The Ridgway
 - All Residents Associations known to this authority
 - All Councillors
 - Environmental Health Department
 - Trade bodies representing licensed premises

5 TIMETABLE

5.1. 1 December 2010 to 31 January 2011 – Public consultation

15 March 2011 - Licensing Committee

6 FINANCIAL, RESOURCE AND PROPERTY IMPLICATIONS

6.1. The Proposed Policy can be met within the budget allocation for 2010/11 and subsequent years. The Services income streams being in relation to the consideration of applications for licences.

7 LEGAL AND STATUTORY IMPLICATIONS

- 7.1 "Cumulative impact" is not specifically mentioned in the Licensing Act 2003 ("The Act), but guidance is given in Government guidance issued under section 182 of the Act as to what is meant by cumulative impact.
- 7.2 The Guidance says that cumulative impact is the potential impact on the promotion of the licensing objectives of a significant number of licensed premises concentrated in one area. The Guidance states that cumulative impact is something that a Licensing Authority should consider with regards it licensing policy statement.
- 7.3 Merton's Licensing Authority has considered this previously and it can be found in its Licensing Policy Statement at Section 7 of the Policy. Under this policy statement areas have been identified as areas where there is a cumulative impact and Cumulative Impact Zones have been set up and the maps can be found at Appendix 2 of the Policy Statement.
- 7.4 It is now proposed to extend the current zones as described in the main body of this report, as concerns have been raised about crime and disorder and nuisance. As with a decision to include a Cumulative Impact Zone in a Licensing Authority's policy, an extension also has to be consulted on and decisions should be made on an evidential basis. Examples of the type of evidence that can be considered are:
 - Information collated by Crime and Disorder partnerships relating to anti social behaviour in the area to be covered by a CIZ
 - Evidence from Environmental Health about valid complaints about noise disturbance
 - Information collated by the police as to crime, disorder and anti social behaviour
 - Representations made by residents during the consultation period that provides valid evidence of problems that impact on the promotion of the licensing objectives because of the numbers of premises in the area.
- 7.5 If a decision is made to extend a Cumulative Impact Zone where there is no evidential basis to do so this may be subject to legal challenge by way of Judicial Review.

8 HUMAN RIGHTS, EQUALITIES AND COMMUNITY COHESION IMPLICATIONS

8.1. These are statutory functions and are applied globally. An equalities impact assessment of the attached policy and other related functions of the Service are undertaken on a regular basis.

9 CRIME AND DISORDER IMPLICATIONS

9.1. The Council has a statutory duty to contribute to the reduction of crime and disorder in Merton under section 17 of the Crime and Disorder Act 1988. Furthermore the prevention of crime and disorder is also one of the licensing objectives under the Act. The Licensing Authority in its decisions and in the determination of its Policy Statement will promote the licensing objective of preventing crime and disorder and carry out its duties under Section 17.

10 RISK MANAGEMENT AND HEALTH AND SAFETY IMPLICATIONS

10.1. All risk and health and safety implications have been considered in arriving at the final package of Service Plan measures. Risk ratings are determined for specific activities, including the delivery of outcomes, measures and targets in the Plan, and are included within the Councils corporate risk management strategy. Identified risks and actions to minimise them are assessed on an annual basis.

11 APPENDICES – THE FOLLOWING DOCUMENTS ARE TO BE PUBLISHED WITH THIS REPORT AND FORM PART OF THE REPORT

• **Appendix 1** - Replies to the public consultation

12 BACKGROUND PAPERS

- 12.1. The following documents have been relied upon in compiling this report and the policy but do not form part of this report
 - The Licensing Act 2003 (As amended)
 - The DCMS Guidance to Licensing Authorities issued under S182 (March 2010)

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Sent: 06 December 2010 08:27

To: Alan Powell

Subject: FW: Extension of the CIZ along the Ridgway, SW19

----Original Message--

From:

Sent: 03 December 2010 18:29

To: Licensing

Subject: Extension of the CIZ along the Ridgway, SW19

Dear Mr. Powell,

We are residents of the Hillside ward within Merton and live at Murray Road, London SW19 4PD.

We are very much in favour of extending the Cumulative Impact Zone (CIZ) along the Ridgway starting at Sunnyside and extending to Hillside. There are a number of licensed premises that this would effect and we feel it would be of benefit to the community to include these within a CIZ.

Thank you for your attention in this matter.

Yours sincerely,

Sent: 01 December 2010 09:08

To: Alan Powell

Subject: FW: CIZ along the Ridgway Wimbledon

----Original Message----

From: [mailto:p hotmail.com]

Sent: 30 November 2010 19:39

To: Licensing

Subject: CIZ along the Ridgway Wimbledon

I would just like to add my support for this proposed extension along the Ridgeway to Hillside.

Regards,

Mrs.4 Murray Road,

SW19 4PD.

Sent: 31 January 2011 08:19

To: Alan Powell

Subject: FW: Licensing Act 2003 - Consultation - Proposed Increase in CIZ

----Original Message----

From:

Sent: 30 January 2011 17:58

To: Licensing

Subject: Licensing Act 2003 - Consultation - Proposed Increase in CIZ

Dear Mr Powell

I strongly support the proposed extension to the Cummulative Impact Zone, especially from Sunnyside along north and south sides of Ridgway to The Swan on the corner of Thornton Road.

I also support the proposed other two extensions in Wimbledon Town Centre: i.e. on the forecourt and platforms of Wimbledon BR Station; and in Hartfield Road.

As a member of Hillside Ward Safer Neighbourhoods Panel, I am particularly aware of the increasing problems of drinkrelated crime and anti-social behaviour in the Town Centre and surrounding areas; and the considerable amount of time and resources required by local police in dealing with such problems.

Regards

Thornton Road SW19 4NG (Hillside Ward)

Sent: 22 November 2010 08:29

To: Alan Powell

Subject: FW: Proposed CIZ extension

----Original Message----

From: He

Sent: 21 November 2010 15:10

To: Licensing

Subject: Proposed CIZ extension

Dear Sirs,

I wish to support the proposal to extend the Wimbledon Village CIZ along Ridgway, to include the restaurants and the Swan public house, as well as the planned redevelopment of the King of Denmark. In my opinion this can only be of benefit to the ares.

Yours faithfully,

Murray Road London SW19 From:

Sent: 09 December 2010 09:59

To: Licensing

Subject: Proposed increase in Cumulative Impact Zone along the Ridgway

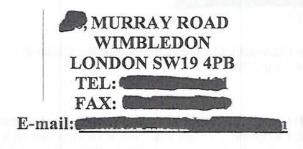
For attention of the Principal Licensing Officer.

Dear Sir,

As the resident and owner of Murray Road, SW19 4PD, I would like to support the extension of the Cumulative Impact Zone along the Ridgway. I hope that it would be extended up to at least Lauriston Road. I think that there are already more than enough licensed premises in the area, even before the redevelopment of the King of Denmark, and I think too great a concentration risks changing the nature of the residential area, which should be conserved, and increased crime, disorder and nuisance.

Yours faithfully





Mr Alan Powell
Principal Licensing Officer
London Borough of Merton
Merton Civic Centre
London Road, Morden. SM4 5DX

2 December 2010

Dear Mr Powell,

Proposed Extension of Cumulative Impact Zone to Ridgway

Peter Hirsch, the Chairman of the St John's Residents' Association has advised us of the above-mentioned plan and bearing in mind the overarching principles of the Licensing Act 2003: prevention of crime and disorder, public safety, the prevention of public nuisance and the protection of children from harm, we write to support the extension of the CIZ.

We see the factors relevant to Ridgway as follows:

- When *The King of Denmark* is rebuild there will be four licensed premises within about 100 yards.
- Ridgway is narrow and often busy with traffic.
- Ridgway is used by considerable numbers of pedestrian children during the school day and by a steady flow of other pedestrians in the evening.
- All other commercial premised on Ridgway close at around 6 p.m.
- Parking is mainly in narrow, congested side streets in this otherwise residential area.
- The Swan had a very large outside seating area directly adjacent to the Road.
- Recently there has been a significant rubbish problem between Murray Road and Thornton Road.

In view of these special considerations we think that the greater scrutiny of further licensing applications demanded by a CIZ is justified and proportionate.

Yours sincerely,

Sent: 03 November 2010 09:42 To: Redirector Cllr Chris Edge Subject: RE: Licensing Policy

Cllr Edge,

I formally acknowledge receipt of your positive response to the current Licensing consultation.

Alan Powell - Principal Licensing Officer - London Borough of Merton Regards

----Original Message----

From: chris_edge [mailto:chris_edge@mis-ltd.co.uk]

Sent: 02 November 2010 18:42

To: Licensing

Subject: Licensing Policy

Alan

I would like to support the proposal that the cumulative impact zone be extended to include:

- A. Wimbledon station forecourt and platforms for main line and underground areas
- B. An area on Hartfield Crescent at least to number 31.

Regards

Chris

Chris Edge Dundonald Ward Councillor London Borough of Merton 2 Kingswood Road Wimbledon SW19 3NE

(Conservative Group Office) +44 20 8545 3396 [Please leave a message during office hours]

(M) +44 7976 301621

(H) +44 20 8545 0277

(E) chris.edge@merton.gov.uk Please email residents issue to_

dundonaldconservativeCllrs@googlegroups.com

which includes all Ward Councillors

Consider the environment - do you really need to print this email?

Message

From: Councillor Suzanne Evans Sent: 19 January 2011 11:22

To: Licensing

Subject: RE: Licensing Act 2003 - Consultation Notification

Dear Mr Powell,

I am writing to support the proposed extension to the existing Cumulative Impact Zone in Wimbledon, as detailed in your email of 1st December, below. In particular I write to support the proposed extension along The Ridgeway in Wimbledon Village from Sunnyside to Hillside, and to the forecourt and platforms of Wimbledon Station, as these are in my ward of Hillside.

Although the diversity and quality of licensed premises in Wimbledon contributes to making this area a preferred place in which to live and work, the message I get from meetings and my correspondence with local residents, together with my own personal experience, is that we have reached saturation point.

I know cannot claim to speak for everyone in my ward, but when I recently went house to house in various Hillside streets off The Ridgeway, asking residents for their views on the number of licensed premises in the area, absolutely no one thought we needed any more. Everyone I spoke to, without exception, either said they felt there were enough licensed premises already, or that there were too many.

There is a clear link between the sale of alcohol and problems of crime, disorder and nuisance. The impact of the large amount of licenses premises we already have is particularly evident late on Friday and Saturday nights, when there is a considerable influx of people into Wimbledon. Even driving through the town centre at these times is quite a frightening experience, given the large numbers of intoxicated people spilling off the pavements and into the road; it must be far worse for those living near licensed premises who experience the full effects of any drunken or anti-social behaviour. I believe as a responsible Licensing authority, we should take any steps we can to ensure this problem does not get any worse than it is already, as well as tackle existing problems, and extending the CIZ is one way to do this.

It is also worth noting that the recent draft report from the Overview and Scrutiny Commission on Balancing the Night Time Economy discovered that the areas earmarked for the CIZ extension are home to some of the highest numbers of binge drinkers in the borough. The report also concluded that the costs of late night drinking are already considerable for the police, the NHS, and the Council, and the task group drawing up the report heard from more than 50 Wimbledon residents who had been affected by the noise, litter, fighting, urinating and vomiting associated with late night drinking.

I understand that this kind of anti-social behaviour is difficult to quantify; most people simply put up with it and hope problem drinkers will soon move on, rather than call the police, take any action themselves or even log incidents. Yet complaints from residents do suggest very strongly that we are having problems. The latest annual residents survey found that people being drunk was the second highest concern for Hillside residents, with 52% of people worried about this. Anti-social behaviour was the residents' top concern (58%) and drug use (29%) came third. And of course these two issues often go hand-in-hand with licensed premises.

It seems to me that extending the CIZ makes sound sense. It is my firm belief that residents living on and in the roads off the Ridgeway and in the town centre would welcome the extensions as proposed to help preserve their quality of life and their enjoyment of the area.

Finally, with particular regard to Wimbledon Station, an extension makes particular sense given the ban that was introduced on drinking alcohol on the tube on 1st June 2008.

Yours sincerely,

Cllr. Suzanne Evans

Conservative, Hillside London Borough of Merton

From: Licensing

Sent: Wed 01/12/2010 16:00

To: Licensing

Subject: Licensing Act 2003 - Consultation Notification

PARKSIDE RESIDENTS' ASSOCIATION Burghley Road Wimbledon London SW19 5BH T Email:

The Principal Licensing Officer London Borough of Merton Merton Civic Centre London Road Morden Surrey SM4 5DX 30 January 2011

Dear Sir

Licensing Act 2003 - Consultation

This Association agrees that it is essential to retain the existing Cumulative Impact Zones in Wimbledon Village and the Broadway. We also strongly support their proposed extension as follows;

- 1 The Ridgeway Wimbledon Village from Sunnyside to Hillside
- 2 The forecourt and platforms of Wimbledon Station
- 3 Hartfield Crescent to number 31 commercial premises

Please acknowledge receipt of this letter.

Yours sincerely



Sent: 31 January 2011 08:16

To: Alan Powell

Subject: FW: Proposed increase in Cumulative Impact Zone (CIZ)

-----Original Message-----

Sent: 29 January 2011 14:31

To: Licensing

Subject: Proposed increase in Cumulative Impact Zone (CIZ)

For attention of: Mr Alan Powell, Principal Licensing Officer, Merton Council

We would like to express our support for the proposal to extend the Wimbledon Village CIZ along Ridgway and from Sunnyside to Hillside. There are so many licensed premises now in the Village and the town that residential streets between Ridgway and Worple Road are caught in the middle. We are concerned about crime, disorder and public nuisance, not to mention increased traffic from incoming drinkers.

We are also concerned about the loss of shops as licensed premises, especially national chains, push up the rental values and drive out independent retailers.

We also support the proposed CIZ extensions to Wimbledon Station and Hartfield Crescent for similar reasons. Regards,

Ridgway Place, SW19 4EP

London Borough of Merton Merton Civic Centre London Road Morden London SM4 5DX

31 January 2011

Dear Sirs

LICENSING CONSULTATION ON THE EXTENSION OF THE CUMULATIVE IMPACT ZONE DOWN THE RIDGWAY

We would like to thank Councillors Bowcott, Chellow and George for bringing the above consultation to our attention. As residents of the Ridgway for the past 22 years, we have seen the neighbourhood change from a reasonably quiet residential area to, at times, a late night centre for rowdiness. We hope that matters will not continue to deteriorate.

Our house is opposite a small parade of commercial establishments, including two restaurants. Our main bedrooms, including children's bedrooms, face on to those restaurants. We now have to endure considerable anti-social behaviour, as set out below, particularly in the warmer months. This is a situation which did not exist for many years when we moved to the Ridgway but recently has become more prevalent. In our view this is directly linked to the extension in licensing hours of the restaurants opposite us. Accordingly, we have concerns about more licenses premises appearing around us.

The key anti-social behaviours we now witness are as follows:

- clients of those restaurants gather outside to smoke, talk and more, ignoring
 the fact that a fun night out for them can mean a disrupted night for local
 residents
- similarly, as clients of the restaurants come and go, they often meet outside the door, talking loudly
- the Council has granted permission for large windows that open completely to be installed, such that in the warmer weather, clients can feel they are eating 'al fresco'. We objected to this at the time of the license application, attending the Council meeting, to see the application to keep the windows open until 9pm changed by the Council to 10pm! Predictably, we and other residents have since had to fight to have the windows closed at 11pm, 12 pm and later. The noise level is unacceptable
- Our front garden fencing has been damaged four times from members of the
 public falling into or kicking the fence, whilst under the influence of alcohol.
 We are currently faced with repairing the latest damage, which can be seen
 clearly
- Members of the public, late at night, urinate in our front garden

MDENMARK AVENUE, WIMBLEDON, LONDON SW19 4HF

Telephone:

2 December 2010

Mr Alan Powell, Principal Licensing Officer London Borough of Merton Civic Centre, London Road Morden SM4 5DX

Dear Mr Powell

Extension of CIZ in Wimbledon Village

I fully support the proposal to extend the CIZ from Sunnyside to Hillside.

Yours sincerely



Sent: 13 January 2011 08:08

To: Alan Powell

Subject: FW: Proposed extension to the CIZ

----Original Message----

From:

Sent: 12 January 2011 22:20

To: Licensing Cc: 'V Furse'

Subject: Proposed extension to the CIZ

For the attention of the Principal Licensing Officer,

My husband and I live at Ridgway Place, SW19 4EP and would like to express our support for the proposed increase in the cumulative impact zone to cover our road.

We look forward to hearing how this proposal develops and hope it is successful.

Regards

London Borough of Merton
Merton Civic Centre
London Road
Morden
London
SM4 5DX

30 January 2011

Dear Sir/Madam

LICENSING CONSULTATION CUMULATIVE IMPACT ZONE EXTENSION

I write to support the extension of the Cumulative Impact Zone (CIZ) down the Ridgway to Hillside.

Our house is just off the Ridgway with the Swan Pub in the immediate vicinity at the top of the road. Close by on the Ridgway is a parade of commercial establishments, including one restaurant, one café and one take-away restaurant. Our house is at right angles to the Ridgway so being exposed to noise from both sets of establishments.

The success enjoyed by our local licensed premises, particularly the Swan, has led to an increase in anti-social activity over the 8 years we have lived here. It has now become common for us to need to see what the source of loud noise and poor behaviour is outside and on occasion, to consider calling the police. As disturbances tend to move with their creators, who frequently roll down the Ridgway in their search for public transport to take themselves home, we and many residents do not in the end call the police but may suffer 10 to 30 minutes of disturbance on a regular basis. It is clear from the direction of travel and the associated noises that this is mostly from individuals leaving the Swan Pub.

The last such event took place on the evening of I believe 28 December 2010, when a girl and two others were rolling around on the pavement at the top of the Ridgway, with the girl making screeching noises. Concerned about a possible assault, it then transpired that this was a group of friends who had come from the Swan Pub. They caused disturbances for about 15-20 minutes before continuing their journey elsewhere.

Drinking glasses or bottles of beers or other alcohol are also often found in the road and have been left on a couple of occasions on our low garden wall.

We also suffer numerous disturbances from groups slamming car doors, engaging in loud last conversations as they say their goodbyes, and again have traced the source of these conversations to both the nearby Swan Pub and the Light House restaurant. Over time, the amount of vehicular traffic to these destinations has substantially risen and there has been an increase in this disturbance as a result.

RECEIVED 24 JAN 2011

MUNNAY RUNG

LONDON SNIGGER

PRINCIPAL LICENSING

19t January 2011

LONDON BOROLA OF METON

DEM SIR.

EXTENSION OF CUMULATIVE IMPACT ZONE

(C12)

I SUPPORT THE EXTENSION OF THE CIZ

AZONG RIDGNAY TO HILLSIDE.

YOURS FATHELLY



Sent: 03 February 2011 08:09

To: Alan Powell

Subject: FW: FW: Cumulative Impact Zone extension: Village Ward: FOR vote

----Original Message----

From

Sent: 02 February 2011 19:03

To: Licensing

Subject: Re: FW: Cumulative Impact Zone extension: Village Ward: FOR vote

Sorry. It is Lingfield Road SW19 4QA.

Regards,

Michael Jennings

--- On Wed, 2/2/11, Licensing < Licensing@merton.gov.uk > wrote:

From: Licensing <Licensing@merton.gov.uk>

Subject: FW: Cumulative Impact Zone extension: Village Ward: FOR vote

Date: Wednesday, 2 February, 2011, 12:37

Unfortunately, without your full postal address, I cannot accept your support for the consultation.

If you would be so kind as to respond by return, I will be in a position to

Alan Powell - Principal Licensing Officer - London Borough of Regards Merton

----Original Message----

From: Licensing

Sent: 31 January 2011 08:19

To: Alan Powell

Subject: FW: Cumulative Impact Zone extension: Village Ward: FOR vote

----Original Message----

From: Michael Jennings

Sent: 29 January 2011 16:06

To: Licensing

Cc: Councillor John Bowcott; Councillor Richard Chellew; Councillor Samantha George

Subject: Cumulative Impact Zone extension: Village Ward: FOR vote

As residents in Lingfield Road, my wife and I are in favour of the proposed extension.

Regards,





Please respond to:
Residents' Assn of West Wimbledon
Lindisfarne Road
Wimbledon, SW20 ONW.

5 January 2011.

The Principal Licensing Officer London Borough of Merton Civic Centre, London Road MORDEN, SURREY SM4 5DX.

Dear Sir

Licensing Act 2003 - Consultation

In response to Merton's licensing consultation, The Residents' Association of West Wimbledon wishes to express continued support for the existing Cumulative Impact Zones in Wimbledon Broadway and Wimbledon Village and we also support the proposed extension of these zones to include the following locations:

- The Ridgway, Wimbledon Village from Sunnyside to Hillside
- 2. The forecourt and platforms of Wimbledon Station
- Hartfield Crescent to Number 31 commercial premises.

These areas are extensively used by our members for travel, leisure and shopping.

Yours faithfully



Secretary.

Copy to: Councillors Samantha George, Rod Scott.

Sent: 28 January 2011 09:07

To: Alan Powell

Subject: FW: Cumulative Impact Zone

----Original Message-----

From:

Sent: 27 January 2011 17:43

To: Licensing; Councillor John Bowcott; Councillor Richard Chellew; Councillor Samantha George

Subject: Cumulative Impact Zone

Dear Sir or Madam,

RESPONSE re:- Licensing consultation

Firstly, let me say I have no objection to people enjoying themselves, with or without the use of alcohol, I am not a killjoy, or a party-pooper, but I do feel there are enough drinking outlets in Wimbledon Village and would certainly vote to limit the number of outlets in this area. Please note, that the situation is worse in the summer, with the overspill from inside to outside of the existing premises.

Last summer I reported an incident to the police on 999 (they gave me an incident number which I'm afraid I have now lost, but they should have it) regarding an incident in Lingfield Road. A group of about three youths (males) were in the street, behaving in a rowdy and unacceptable manner after 1.a.m. They had a flaming 'torch' (I don't remember if it was more than one), which was alight and they were going slowly along Lingfield Rd towards the Common,stopping periodically, seeming to argue. I have a tree in my front garden and as they were absolutely right beside it for some time, I was afraid it would catch light and cause a fire. I chose not to remonstrate with them as I was alone in the house, they were clearly very much the worse for drink and I was scared. The police told me that they had a car in the area, which would meet them at the top of Lingfield Road, and they would deal with the matter.

On many nights round about midnight, there are groups of people walking from the Common to the Ridgway usually, behaving in a drunken manner, shouting, having loud conversations and taking leave of each other, some driving away in their cars.

At closing time at the Village Club in the Ridgway, members are frequently seen leaving and staggering along the pavements of Lingfield Road, getting into their vehicles and driving away while quite obviously unfit through drink.

My name is _____e, my address is Lingfield Road, London SW19 4 QD.

Yours faithfully,

Sent: 30 November 2010 11:53

To: Licensing

Cc

Subject: Extension of CIZ along Ridgway.

We support the proposed extension of the Village CIZ along the Ridgway.

Denmark Avenue

From:

Sent: 17 January 2011 13:33

To: Licensing

Subject: Cumulative Impact Zone

I understand that there is a proposal to extend the CIZ along Ridgway from the Village Centre to at least the area occupied by the King of Denmark site and the Swan. I am sending this email to record my support for this.

Spencer Hill, London SW19 4PA

The Princpal Licensing Officer London Borough of Merton Civic Centre, London Road, Morden. SM4 5DX VW - Merton Borough VW - Wimbledon Police Station

Wimbledon Police Station 15-23 Queens Road London SW19 8NN

Telephone: 020 8649 3171 Facsimile: 020 8649 3140 Email: Peter.Sparham@met.police.uk www.met.police.uk

Your ref: Our ref:

7 December 2010

Dear Sir

Re:- Consultation Process - Extension to Cumulative Impact Zone (CIZ)

I write in response to your recent communication regarding the extension to the CIZ in the Wimbledon area. I propose to comment on each proposed extension in turn:-

- i) The Ridgeway, Wimbledon Village from Sunnyside to Hillside
- Police have no information/evidence to support this extension. The Safer Neighbourhood Team has been consulted and has voiced no concerns in terms of licensing.
- ii) The forecourt and platforms of Wimbledon Station
- This area is an integral part of the Wimbledon Broadway CIZ, providing an entrance as well as egress from the Wimbledon area, as such it must have the greatest footfall in the Borough. The station platforms in particular provide a very hazardous environment, where measures should be in place to limit issues involving alcohol related crime and disorder. The tube system already has a ban on alcohol in place.
- The Broadway area has a high incidence of alcohol related crime and disorder and public nuisance, the inclusion of the forecourt and platforms of Wimbledon Station would therefore be a natural and welcome addition to the existing CIZ.
- iii) Hartfield Crescent to number 31 commercial premises.
- Police have no information/evidence to support this extension.

Yours sincerely,

Peter Sparham

From: Sent: 02 December 2010 12:34

To: Licensing

Subject: To the Principal Licensing Officer re CIZ proposal

I am Chairman of the Lauriston Road and Wilberforce Way Residents' Association, one of whose objects is to preserve the amenities of those two roads in the Wimbledon Village area.

Please note that at a meeting of the Association yesterday, we unanimously resolved that we approve and support the proposed extension of the existing CIZ along the Ridgway in Wimbledon Village fom Sunnyside to Hillside.

Chairman, Lauriston Road & Wiberforce Way Residents' Association Flat Lauriston Road

London SW19 4TQ

From:

Sent: 01 December 2010 10:43

To: Licensing Subject: Extension of the CIZ

For the attention of Mr Alan Powell, Principal Licensing Officer, London Borough of Merton.

Dear Mr Powell, we wholeheartedly support the proposal to extend the Cumulative Impact Zone along the Ridgway from Sunnyside to Hillside. We also support the inclusion of Wimbledon Station into the CIZ. Yours Spencer Hill, London SW194NZ.

From:
Sent: 24 November 2010 09:47
To: Licensing
Subject: CIZ - St. John's Residence Area

Murray Road, London S19 4PD

24th November, 2010.

Alan Powell, Principal Licensing Officer, London Borough of Merton.

Dear Mr. Powell,

We are concerned about the impact of a significant number of licensed premises in our area and therefore support the proposed increase in the Cumulative Impact Zone from Sunnside, along The Ridgway and into our area.

Yours sincerely,



Sent: 24 January 2011 14:16

To: Alan Powell

Subject: FW: Proposed Extension of Cumulative Impact Zone to Ridgway

----Original Message-----

From:

Sent: 24 January 2011 11:54

To: Licensing

Subject: Proposed Extension of Cumulative Impact Zone to Ridgway

Mr Alan Powell Principal Licensing Officer London Borough of Merton Merton Civic Centre London Road, Morden. SM4 5DX

Dear Principal Licensing Officer

I am writing as Chair of the St John's Area Residents' Association to express the support of the large majority of our members to the proposed extension of the Village Cumulative Impact Zone ("CIZ") along Ridgway. I understand several members have also written to you individually.

I also express my personal support for this proposal.

Regards Chair, St John's Area Residents' Association

Home address: Denmark Rd London SW19 4PG

From: Licensing Sent: 22 November 2010 08:30 To: Alan Powell

Subject: FW: Cumulative Impact Zone for Wimbledon Village

----Original Message----

From: 21 November 2010 19:42

To: Licensing

Subject: Cumulative Impact Zone for Wimbledon Village

Dear Mr. Powell,

The St. John's Area Residents' Association has written to me to explain that there is a proposed extension of the Cumulative Impact Zone (CIZ) from Wimbledon Village to include the Ridgway up until Hillside.

I am writing to you to voice my support for this extension, which will include the group of shops on the Ridgway between Thornton Road and Murray Road. Recently, planning permission has been granted for a new restaurant and bar (King of Denmark redevelopment), while there are already two restaurants, a takeaway and a pub in this very small group of shops. I believe that an extension of the CIZ is in the best interests of the local residents in helping to control crime, disorder and public nuisance.

Your sincerely,

St. John's Road Wimbledon SW19 4PH

Sent: 01 December 2010 18:17

To: Licensing

Subject: CIZ: Ridgeway, Wimbledon, SW19

This serves to record my support of the proposal to extend the CIZ along the Ridgway to Hillside.

Yours sincerely

Hillside Wimbledon **SW19 4NH**

Sent: 25 November 2010 11:54

To: Alan Powell

Subject: FW: Increase in CIZ along Ridgway

----Original Message-----

From:

Sent: 25 January 2002 17:21

To: Licensing

Subject: Increase in CIZ along Ridgway

Principal Licensing Officer - Merton

Dear Alan Powell

I would like to support the proposed increase in ithe CIZ along the Ridgway from Sunnyside to Hillside, the majority of this area being quiet and residential.

Thornton Hill,SW19 4HU

Sent: 06 December 2010 08:27

To: Alan Powell

Subject: FW: Extension of Cumulative Impact Zone

----Original Message----

From:

Sent: 03 December 2010 08:31

To: Licensing

Cc:

Subject: Extension of Cumulative Impact Zone

Dear Mr Powell,

I write on behalf of Wimbledon E Hillside Residents' Association (WEHRA) in support of the proposed extension to the existing Cumulative Impact Zone in Wimbledon. Our association represents 800 households over ten roads on the northern perimeter of the Town Centre.

Specifically, we support the extension as follows:

The Ridgway Wimbledon Village from Sunnyside to Hillside,

The forecourt and platforms of Wimbledon Station ii

Hartfield Crescent to number 31 - commercial premises. iii

Our neighbourhood is regularly disturbed by drunken young people visiting the Town Centre and Village pubs, bars and clubs. We suffer litter (bottles, cans and cigarettes etc), vomit and urine on our streets, late night noise and occasionally - loud, angry fights. The behaviour of these 'drunken visitors' frequently causes sleep disturbance to the hundreds of households in our area. We also believe vandalism and theft in our area is more often than not caused by late-night visitors to the Town Centre. Any effort to rein in this anti-social behaviour is fully supported by our community.

Thank you for considering our views.

Very truly yours,

, on behalf of Wimbledon E Hillside Residents' Assn (WEHRA)

c/o Compton Rd London SW19 7QA Sent: 19 January 2011 12:11

To: Licensing

Subject: Cumulative Impact Zone in the Wimbledon Area Dear Mr Powell

I have consulted with the residents of The Grange (Wimbledon Village) and we are totally in agreement that we should keep the existing Cumulative Impact Zone in Wimbledon Village and Wimbledon Broadway.

We also strongly support the extension that is being proposed by the London Borough of Merton, ie:

1) The Ridgway, Wimbledon Village from Sunnyside to Hillside.

2) The forecourt and platforms of Wimbledon Station.

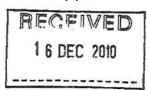
3) Hartfield Crescent to number 31 - commercial premises.

Yours sincerely

Chairman

The Grange Residents Association

The Grange London, SW19 4PS



Wimbledon Union of Residents' Associations

The Principal Licensing Officer London Borough of Merton Merton Civic Centre London Road Morden, Surrey SM4 5DX

13 December 2010

Dear Sir

Licensing Act 2003 - Consultation

At last week's WURA meeting our members unanimously agreed that it was essential to retain the existing Cumulative Impact Zones in Wimbledon Village and the Broadway, and also strongly supported their proposed extension as follows;

- 1 The Ridgeway Wimbledon Village from Sunnyside to Hillside
- 2 The forecourt and platforms of Wimbledon Station
- 3 Hartfield Crescent to number 31 commercial premises

Please acknowledge receipt of this letter.

Chairman
Deepdale
London. SW19 5EZ

Membership: 18 Residents' Associations:

Bathgate Rd; Belvedere Estate; Cedar Court; Lr Edge Hill/Darlaston Rds; N.W.

Wimbledon; Parkside; Pine Grove; Raymond/Mansel Rds; Raynes Park & W Barnes;

St John's; Somerset Rd; S Common; S Ridgway; W Wimbledon; Wimbledon Common

W; Wimbledon E; Hillside; Wimbledon House; Wimbledon Park

Total membership of more than 6,000 households